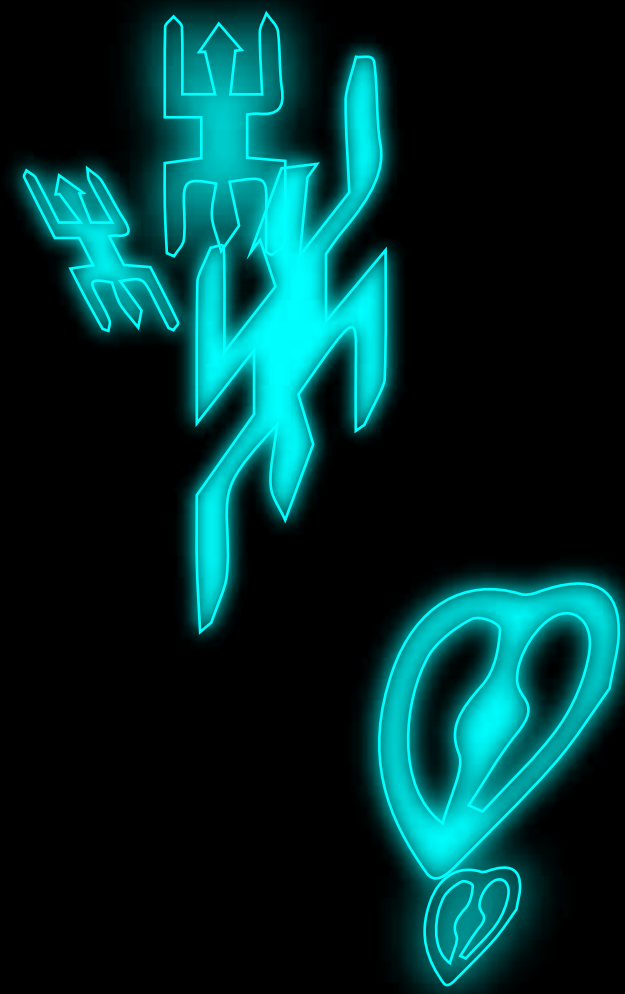
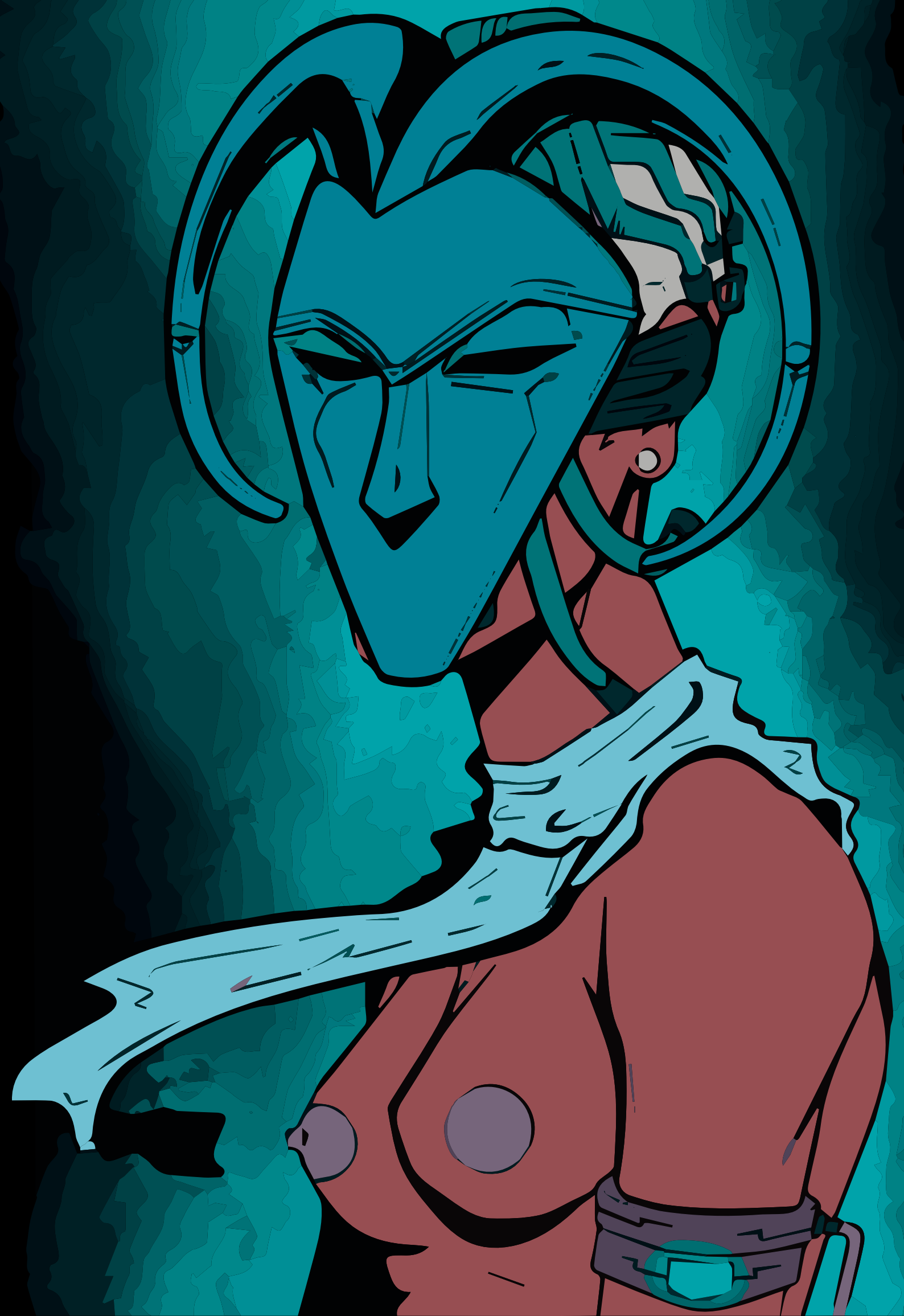




PROLIFIC
AFRICAN
COMMUNITY



OVERVIEW

Prolific AC is a creative and inventive community concerned about economic fairness and access to knowledge anywhere in the world.

We support, propose, and promote ideas for the creation and management of blockchain services across Africa.

Services range from payment to credit financing, medicine, agriculture, transportation & logistics, education, insurance, cybersecurity and even the possibility of registering your vehicle in our blockchain.

The community entertains talented individuals and future leaders of the major industries converging on one objective: contribute to a sustainable economic and social growth for Africa.

EXECUTIVE SUMMARY

MISSION

To restore our ancestral heritage through financial engineering and computer science.

OBJECTIVE

Trace and provide remote access to E.V.E.R.Y.T.H.I.N.G. in Africa.

OPERATING MODEL

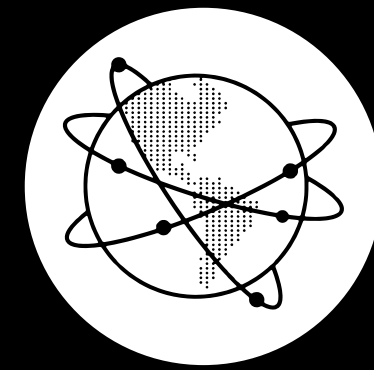
Discover, Design & Develop.
We create and manage blockchain solutions to better solve human problems in Africa.

REVENUE STREAM

Commissioned payment network ensuring steady flow of income with 0.1% charge and fixed maintenance fee of 1\$ per user for every Prolific service deployed. All revenues from commission apps are up-streamed periodically to NFT holders.

MISSION STATEMENT

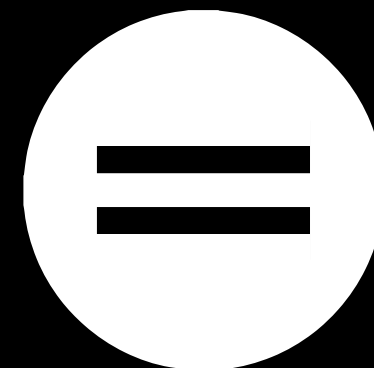
Our mission explicitly sets out the principles upheld by the Prolific African Community Project and its purpose:



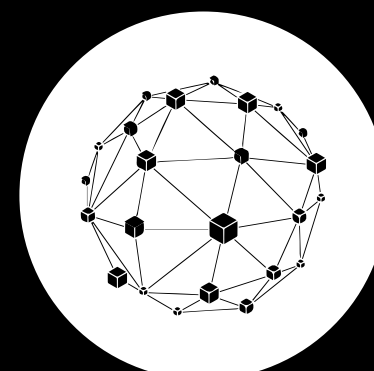
Leverage mobile connections to trace and provide remote access to E.V.E.R.Y.T.H.I.N.G. in Africa.



The preservation of our ancestral heritage through our conviction – for us, by us.



Provide equal chances to access services and opportunities in Africa.



Implement blockchain technology into our daily interactions for full transparency and accountability within our economies.



Educate and raise awareness about the potential of blockchain technology for Africa.

LOCAL CONTEXT

SUB-SAHARAN AFRICA

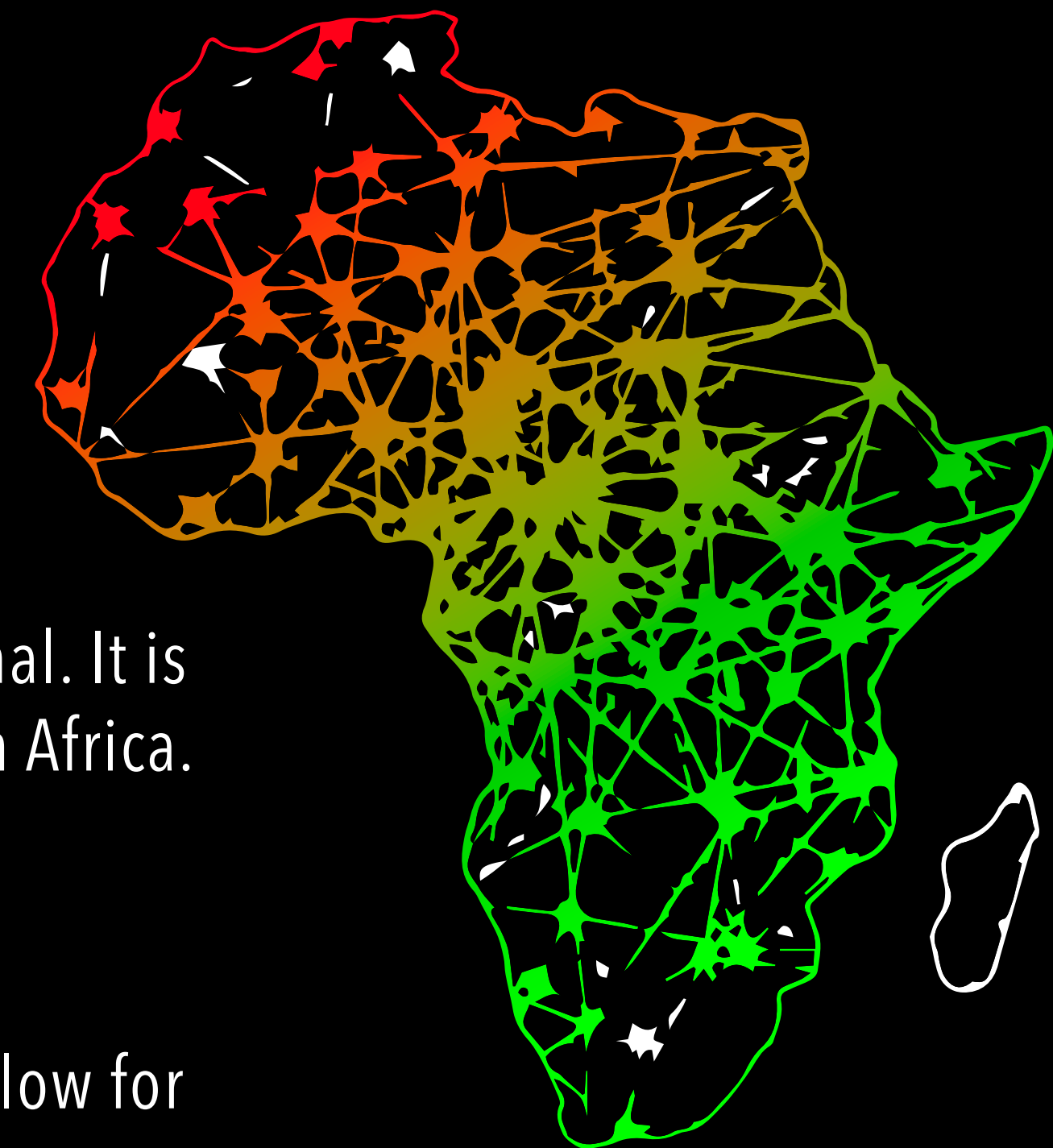
There is a high demand for technological innovation within Africa in almost every sector (Banking, Finance, Agriculture, Medicine).

There are currently 1.2 billion Africans with 50% of us under the age of 30. The population is expected to rise to 2.5 billion by 2050 and the current economic system is lacking adequate means to sustain an equally social and economic growth over the long term.

In fact, 90% of transactions that could add value to the economy are qualified as informal. It is estimated that the informal market accounts for around 55% of the GDP of sub-Saharan Africa. In these conditions, how can anyone trust anything that's coming in or out of Africa?

Challenging the global economy with such an economic misunderstanding does not allow for one to sustain a population, a country, let alone a continent.

With limited economic indicators, lack of public documentation and corrupted government officials, there is an urge of Africans to organize in different ways to tackle the most pressing issue faced by our economy, the informal market.



WHY GET A PROLIFIC NFT

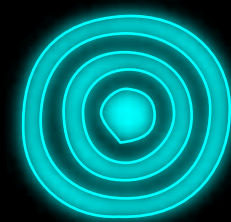
A collection of 10,000 NFT inspired by the ways of our ancestors.

DIGITAL IDENTITY

Our NFT serve as a unique digital identity for each holder.

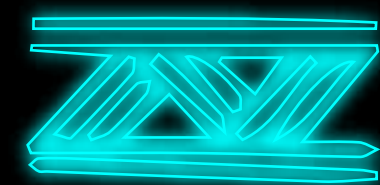
For some, NFTs are personal, a part of their identity and sort of their own digital representation which distinguishes them and ties them to a community on social media.

This is what we mean by ID.



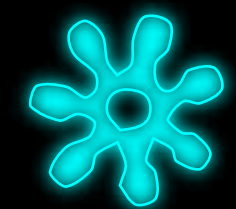
INVESTING

Our NFTs are authentic digital certificates that can be used as a financial instrument to invest in disruptive African startups. You can participate in community decisions and earn passive income depending on the success of the underlying projects.



RAISE AWARENESS

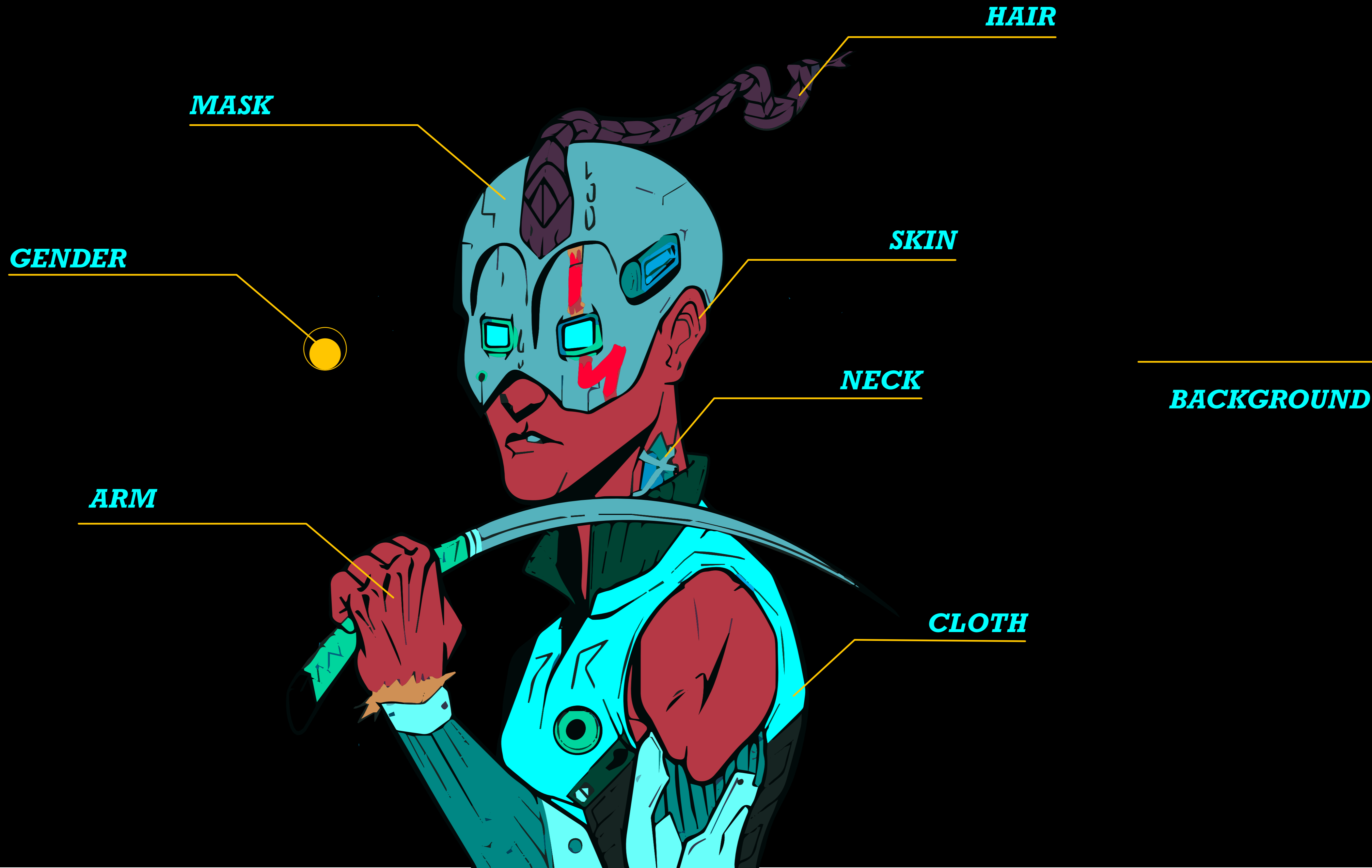
Our NFTs are also a means to reconnect with our ancestors and remind our fellow Africans that we once had our own customs and our own exchange systems. Implementing blockchain into our daily interactions is the only way to guarantee our economic sovereignty.



ART INSPIRATION

Masks serve an important role in rituals or ceremonies with varied purposes like ensuring a good harvest, addressing tribal needs in times of peace or war, or conveying spiritual presences in initiation rituals or burial ceremonies. Some masks represent the spirits of deceased ancestors.

Masks represent both idea and form. The idea behind the artistry is self evident but, for their creator, they have a much deeper meaning than surface beauty. The mask form is a physical mechanism to initiate transformation whereby the wearer takes on a new entity, allowing him to have influence on the spirits to whom he is appealing to or offering thanks. They therefore yield some notion of power which the viewer can be attracted to or repelled by.



HAIR

MASK

GENDER

SKIN

NECK

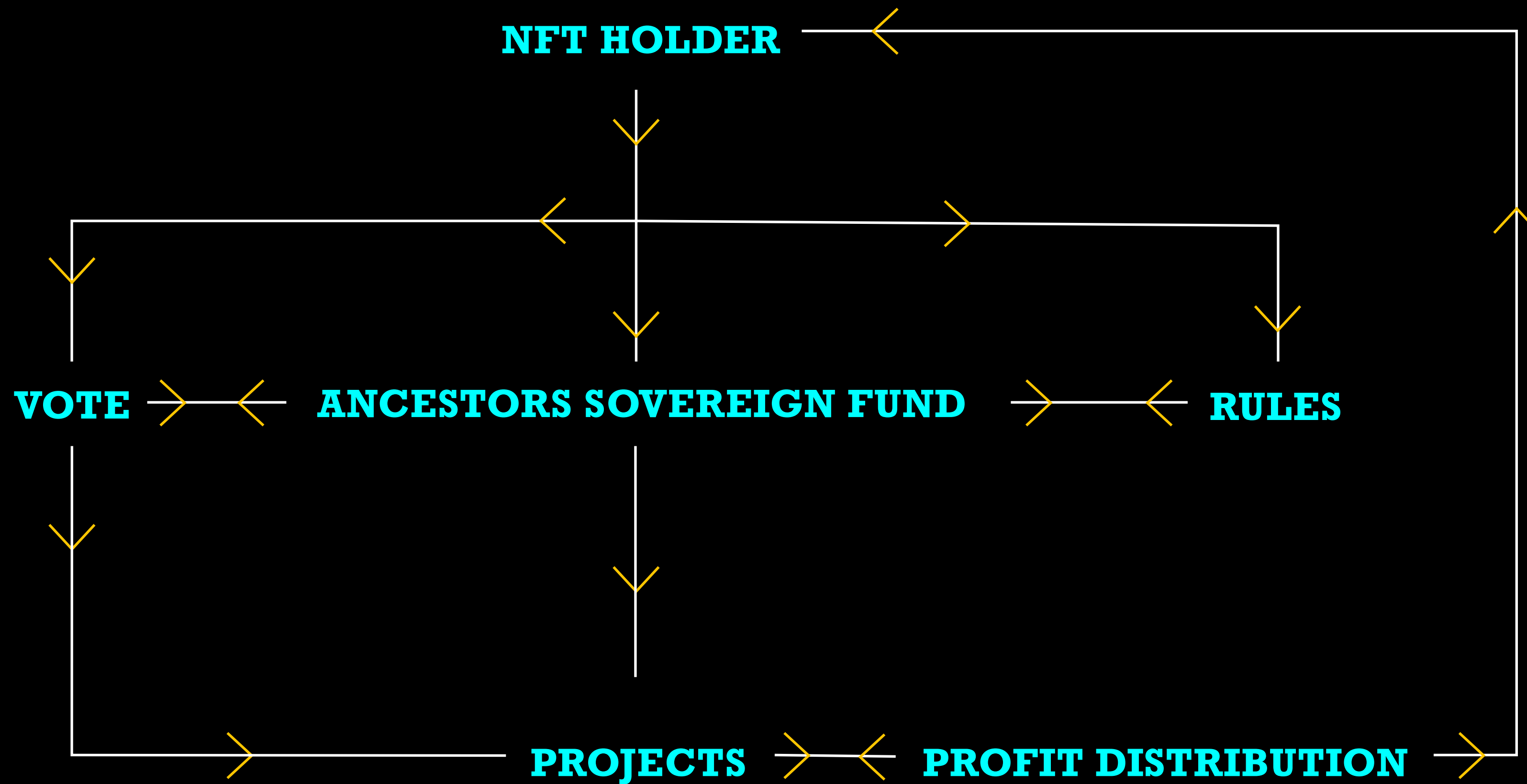
BACKGROUND

ARM

CLOTH

DAO

Decentralized Autonomous Organization



The ASF is used to exclusively invest in community projects. Funds are drawn using a highly secured multiple signature wallet requiring the sign off of 2 OBA members. Funds are kept in USDC with a small percentage left in ETH for gas fees and inherent expenses.

PROJECTS

OVERVIEW

First order of business is building OWOO, our own super powerful private decentralized blockchain capable of scaling any type of P2P services.

Our operating model is straight forward consisting of 3 phases :

DISCOVERY

A Discovery phase to identify your business needs.

1

DESIGN

A design phase where we focus on your overall interface for your agents and end users considering any regulatory constraint your activity might be subject to.

2

DEV </>

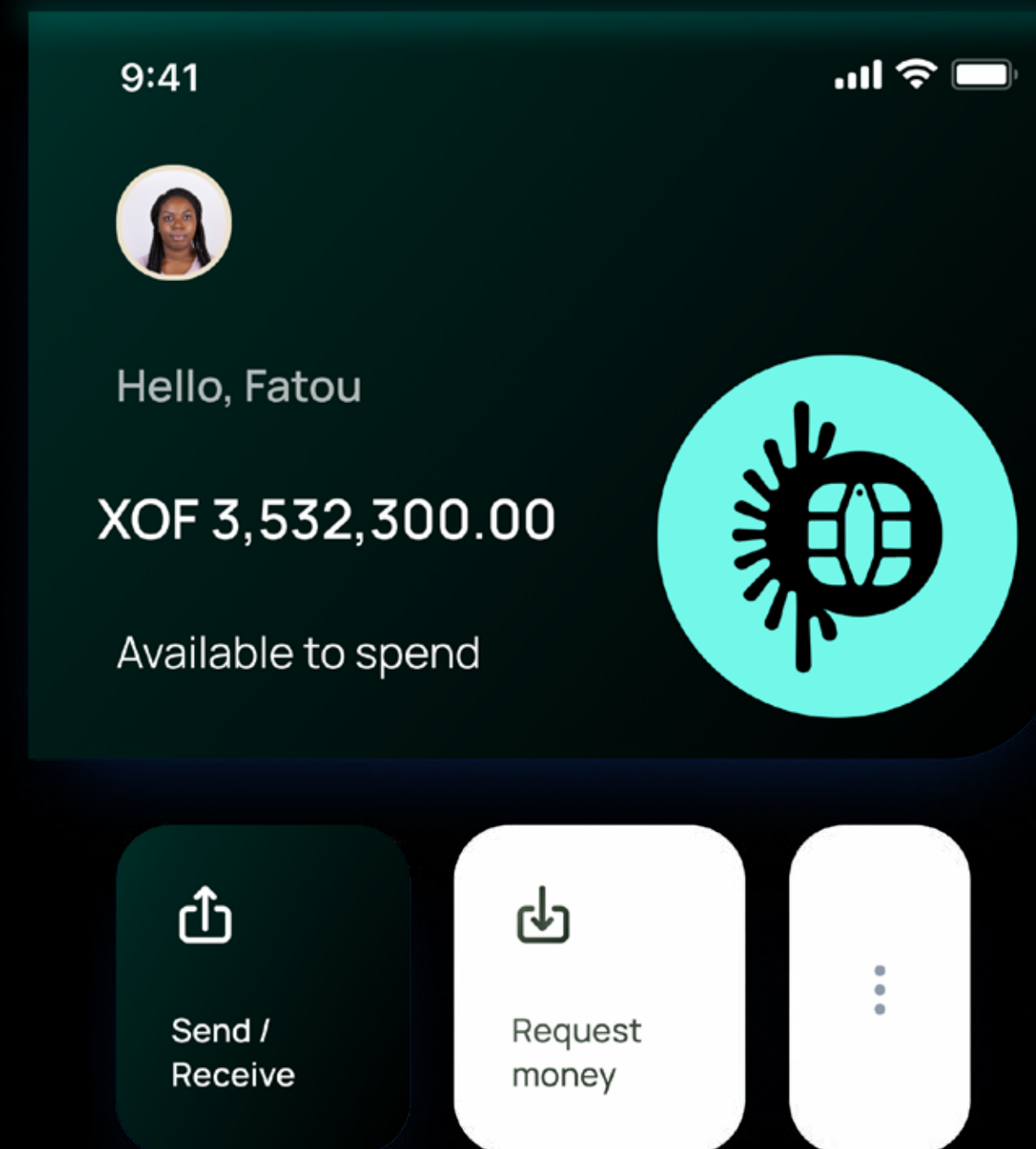
The development phase where apps are deployed onto our system. Upon completion, we provide full technical documentation, a mobile app & an interactive dashboard for your agents. We also provide field support and user training.

3

OWOO

BLOCKCHAIN & FINANCE

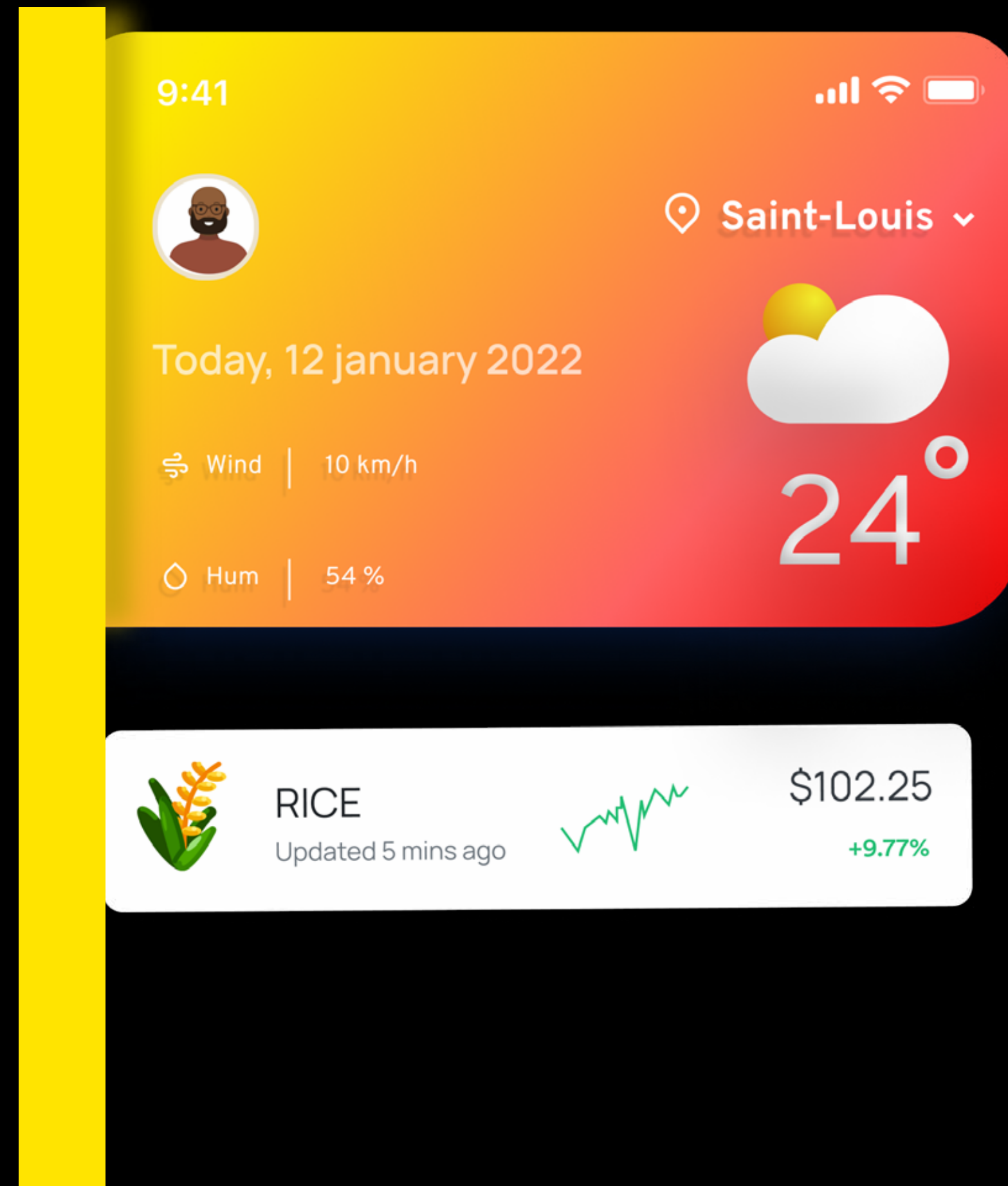
A fast and secured decentralized payment system with a single distributed ledger for banks and fintechs. OWOO empowers financial institutions with blockchain technology and leverages mobile connections to help increase financial inclusion even in the most remote places.



BAYKAT

BLOCKCHAIN & AGRICULTURE

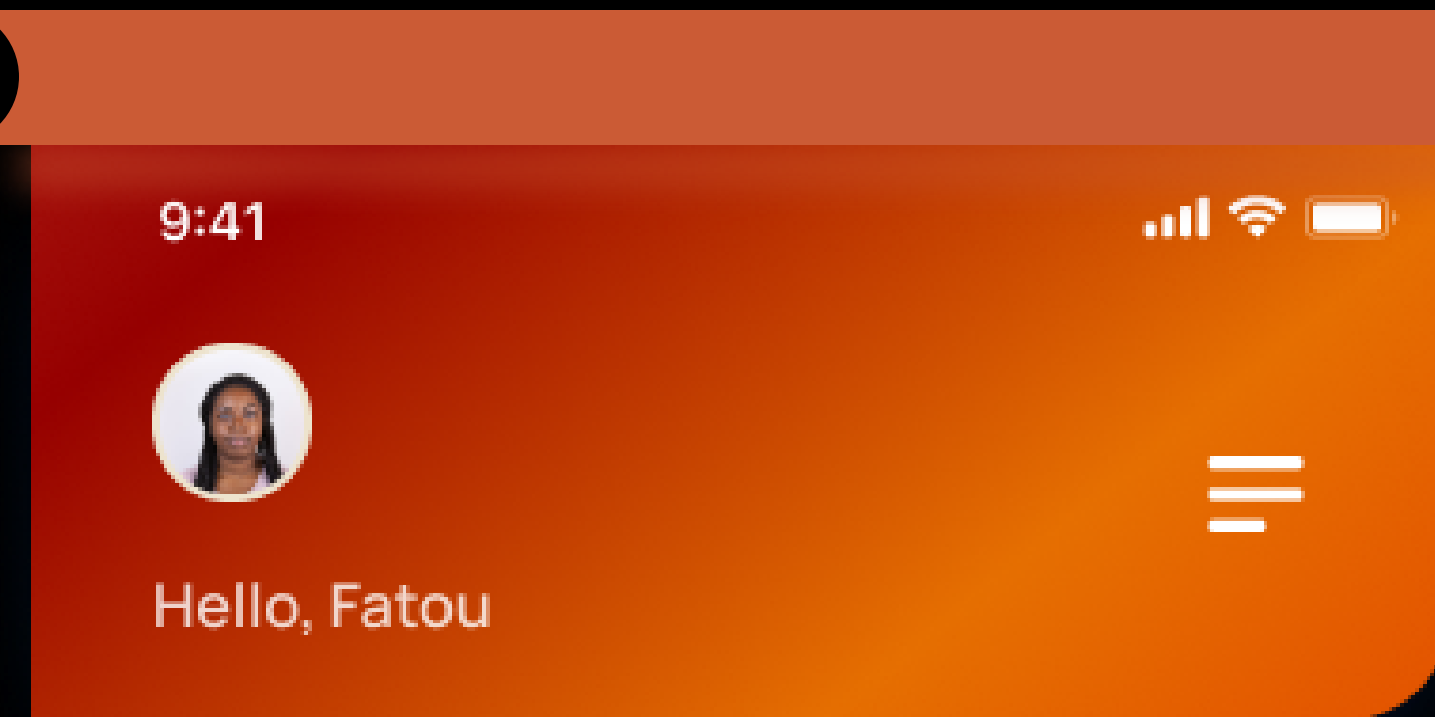
If you farm, grow food or raise livestock, BAYKAT gives you instant access to current market prices and connects you with buyers to sell your products around the world. You have the possibility of interacting with many connected objects to optimize your harvest and automate part of your activity so that you can focus on your business.



MUSA

BLOCKCHAIN & MICROFINANCE

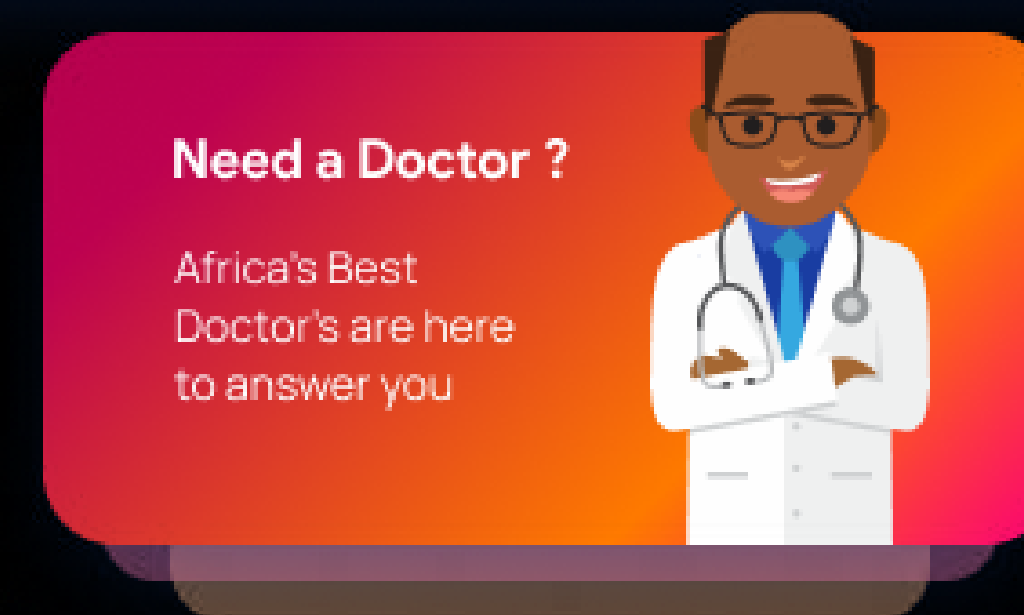
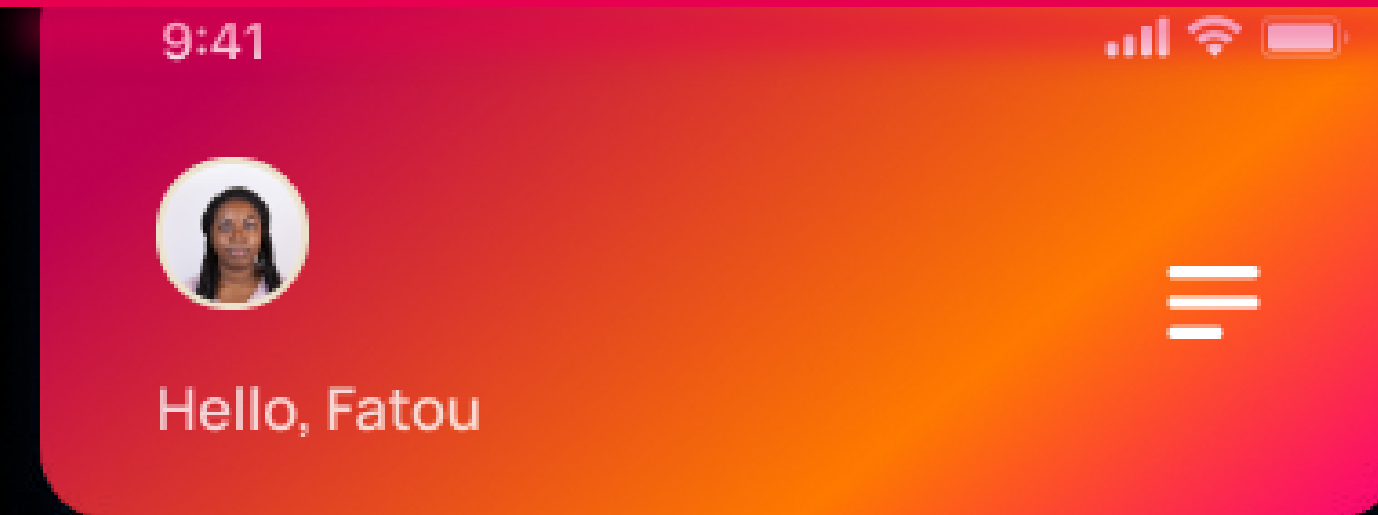
A simplified loan application platform with an optimal user experience, flexible repayments and instantly accessible liquidity. Borrow and lend money in Africa without moving. Whether it is personal loans, business loans or loan buybacks, we can set up a wide range of loan instruments for your clients and adapt our smart contracts to any type of situation for your organization.



KUMBA

BLOCKCHAIN & MEDICAL INSURANCE

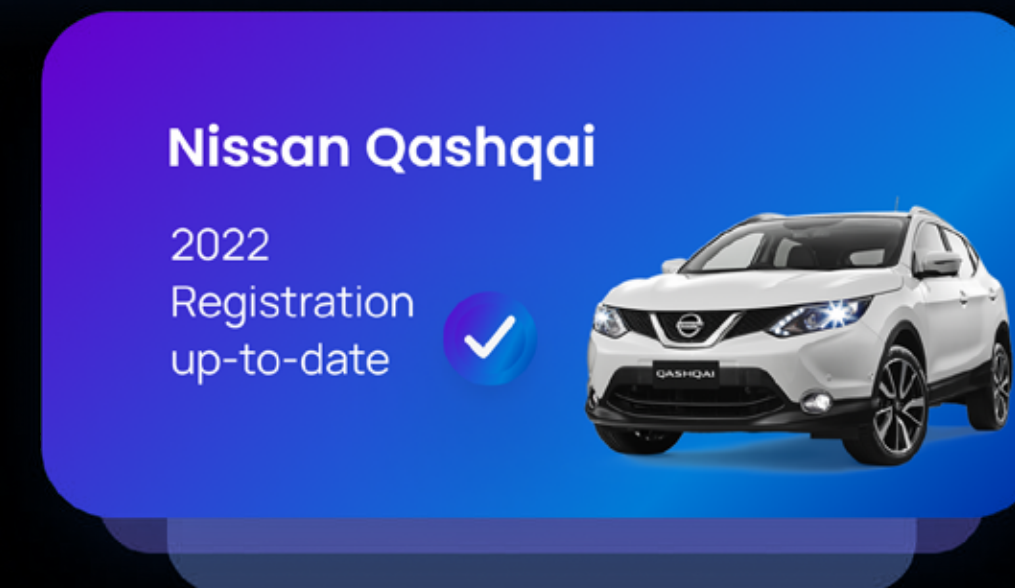
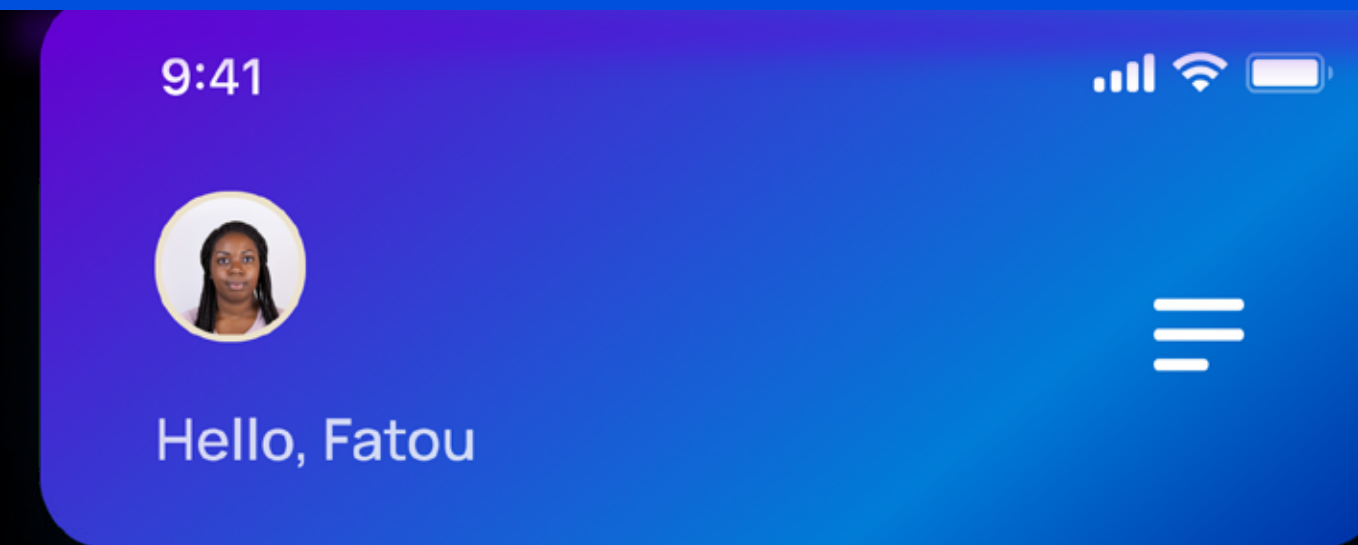
KUMBA manages all of your medical activity. With our app, you can consult your doctor by video, get a prescription in the form of a QR code, pay for medical benefits via OWOO and create a tailor-made medical insurance plan with just a few clicks. KUMBA is a whole medical universe in the blockchain, a decentralized collaborative system in perpetual evolution.



KHALIFA

BLOCKCHAIN & CAR REGISTRATION

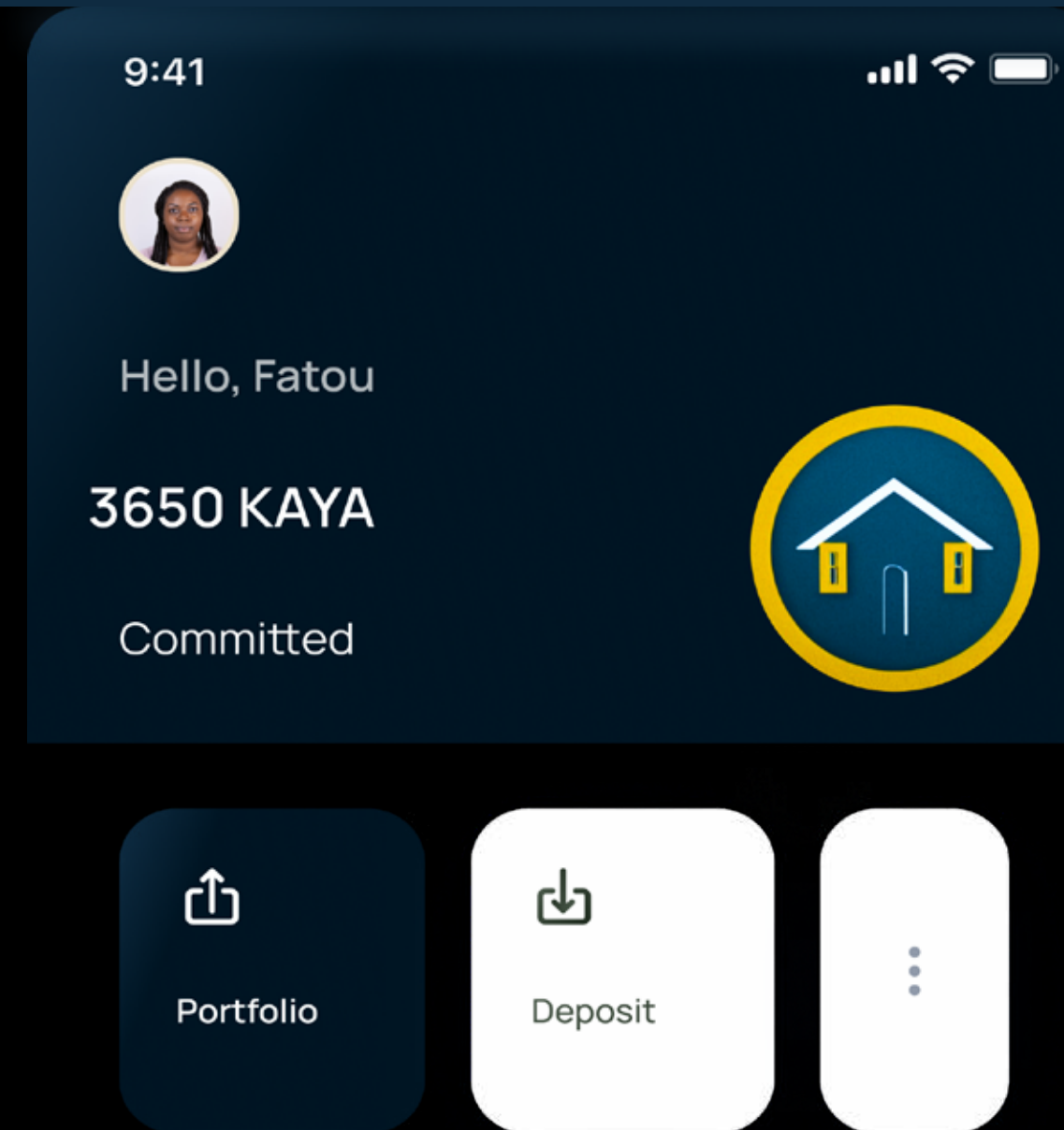
KHALIFA is a decentralized blockchain system that handles the processes related to car registration management, e.g., registering a vehicle, changing ownership status and paying for such services with an integrated payment system.

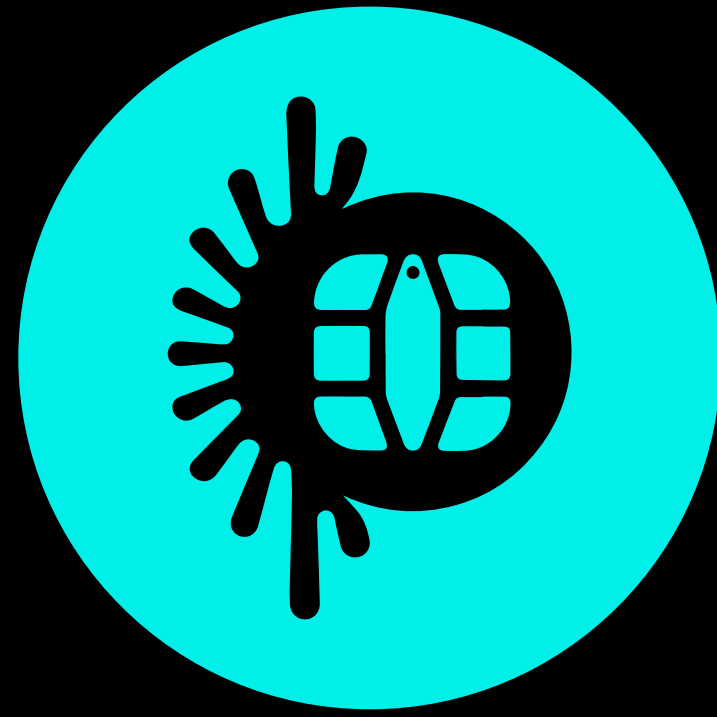


KAYA

BLOCKCHAIN & REAL ESTATE

KAYA gives you the possibility to easily buy and sell fractions of real estate properties without the need for expensive and time-consuming traditional sales processes.





TOKENOMICS

The process of issuing new OWOO is known as "minting". This process creates new Owoo in circulation.

OWOO MINT

The process of redeeming OWOO is known as "burning". This process takes OWOO out of circulation.

OWOO BURN

PROLIFIC INC.

For every \$1 of OWOO in circulation, Prolific Inc. ("Prolific" - to be created later) will hold \$1 of USD.

OWOO is a digital asset, a floating stable coin that lives on the Internet and currently runs on the Ethereum blockchain, the world's most advanced blockchain.

AUDIT FIRM

Prolific will solicit the periodical review of the reserves held at financial institution partners by conducting financial and technical audits to fortify the trust of our users into our ability to guarantee every unit of OWOO in circulation.

ETHEREUM

OWOO will provide faster and safer payments for merchants and full scalability to host complementary services in the OWOO ecosystem such as treasury management and investment services.

CUSTODIAN BACKING OWOO RESERVES

OWOO will be fully-backed by cash and aim to solicit backing from short-dated African governments treasuries with the ambition to partner with leading financial institutions in charge of the custody of the reserves held on behalf of the users.

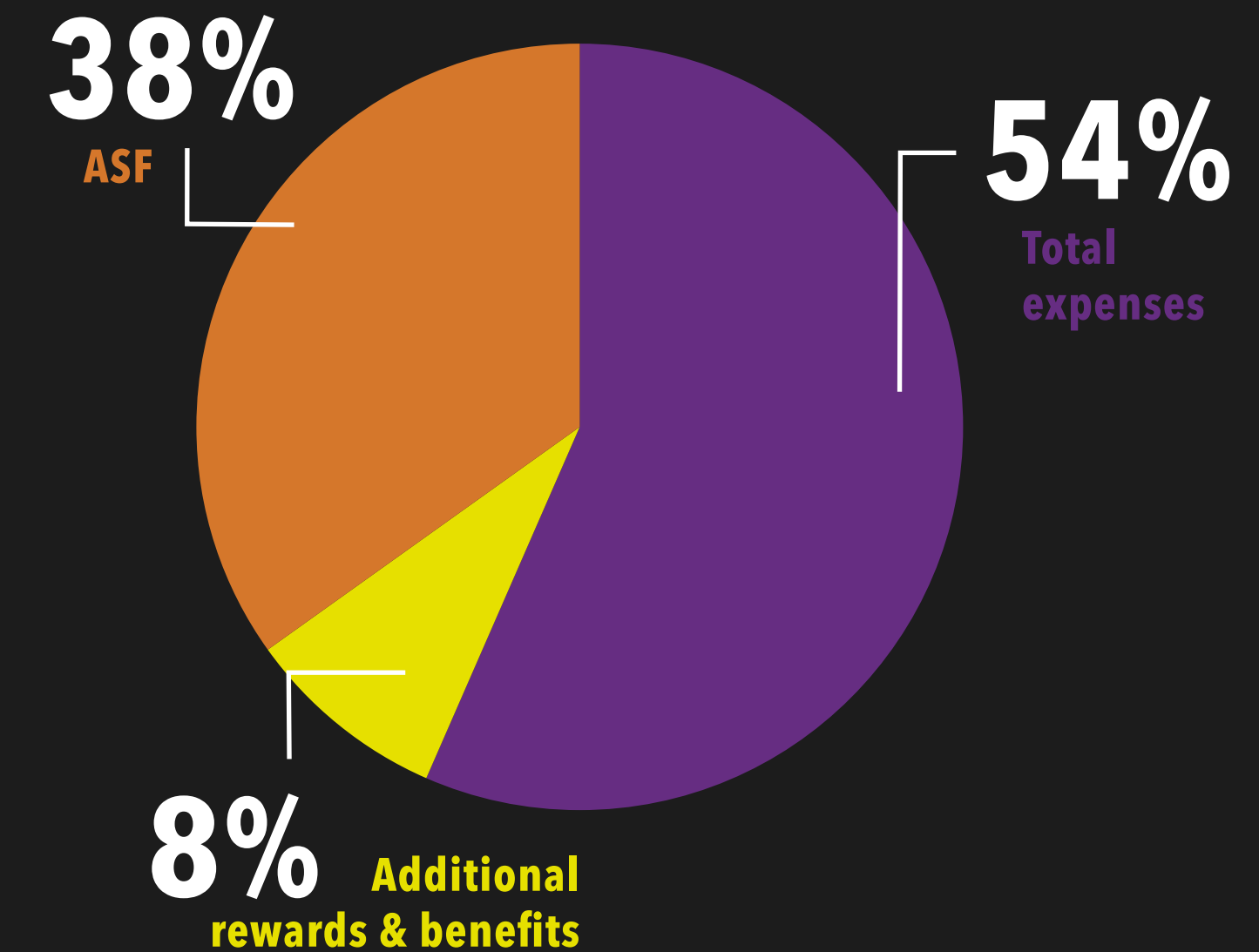
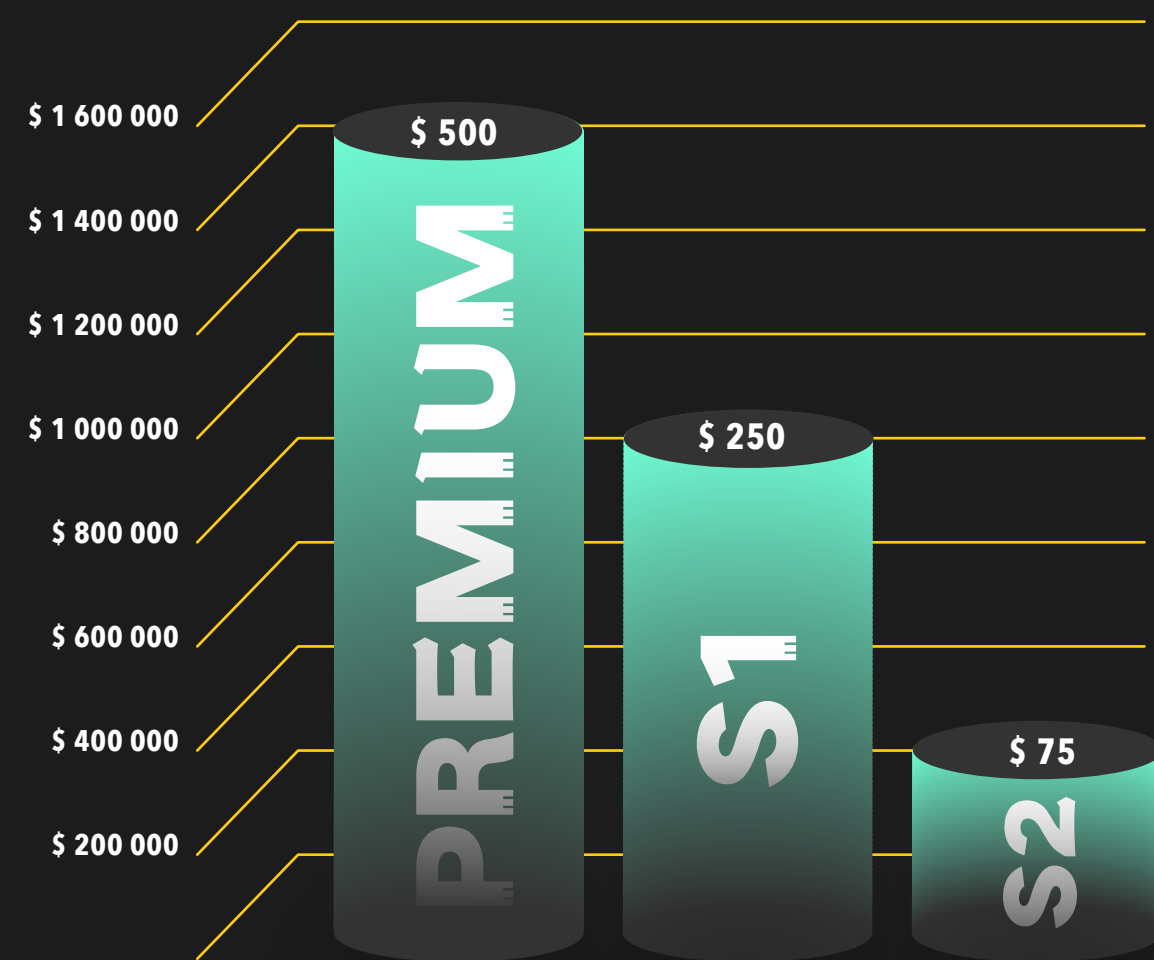
Businesses can open a Prolific Account to exchange any accepted currency for OWOO.

BUSINESS/ EXCHANGE

USER

MERCHANT

FINANCIAL PLANNING



A collection of 10,000 unique and authentic NFTs will progressively be minted from our website after each relevant milestone. The collection is split into 3 categories : NFT Premium allowing holders to vote and actively participate in community decisions and earn greater benefits, NFT Standard 1 entitling holders to benefits proportional to their commitments with full access to the community content and NFT standard 2 with partial access that give the ability to participate in community contests. The NFT collection prices range from \$75 to \$500.

THE EXPENSE BUDGET ALLOCATION IS MAINLY COMPOSED OF THE FOLLOWING :

ANCESTORS SOVEREIGN FUND

38% of revenues (43% of expenses) deriving from NFT sales will be allocated to the ASF. Funds will be used to progressively deploy our 100% blockchain P2P services.

TEAM & PARTNERS

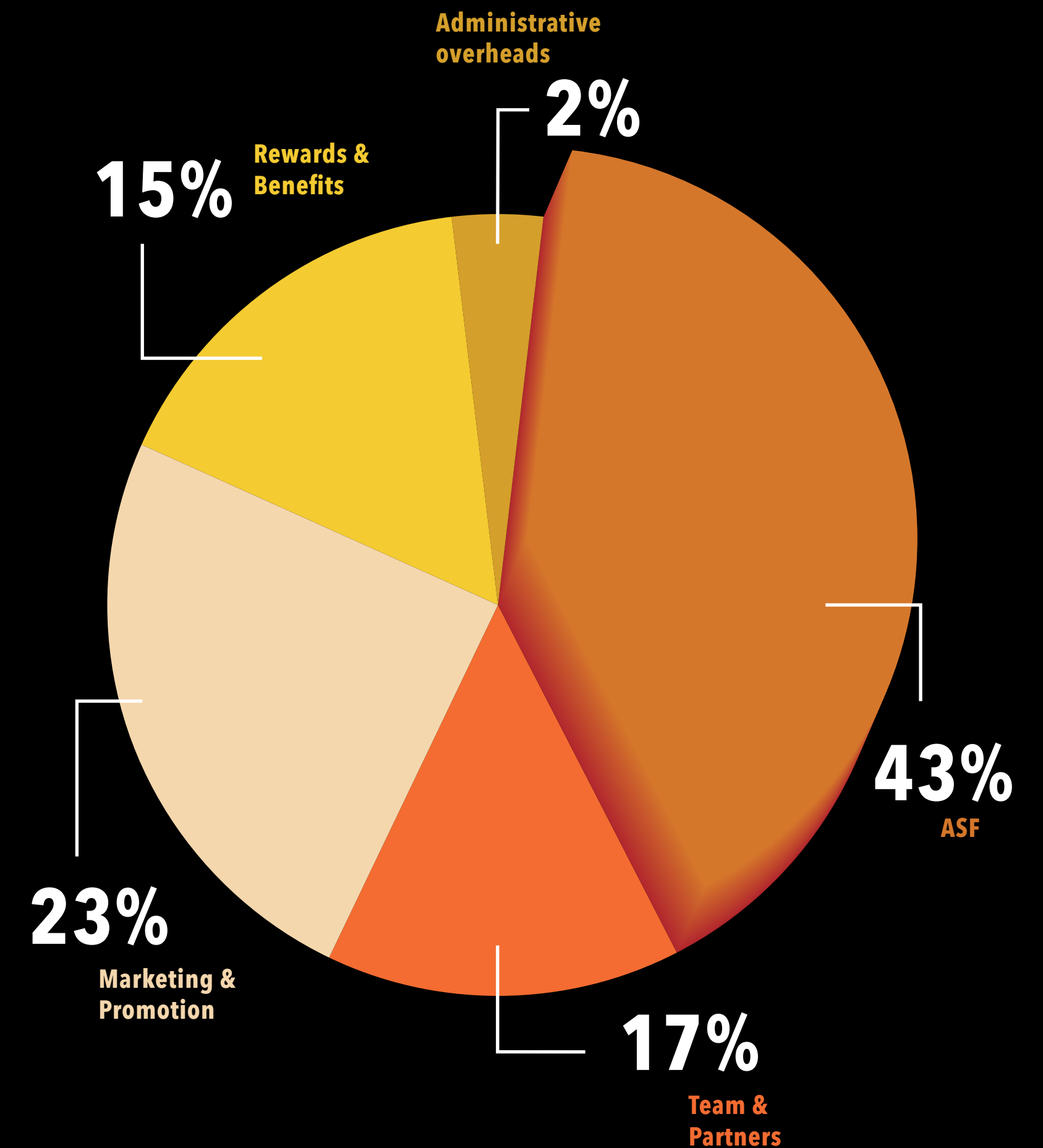
The remuneration of the OBA and Wizzards shall be based on principles of performance, competitiveness and fairness. The implementation of our long term business strategy lies in our ability to retain qualified & talented individuals.

REWARDS & BENEFITS

16% of our budget will be used to plnish our community marketplace where items such as merch can be won on weekly or monthly contests or social raids.

MARKETING & PROMOTION

Applying our marketing strategy will cost us about 23% of our estimated expenses. Raising awareness on social media, meeting people where they are and showcasing the greatness of our community is our number one priority.



FORECAST FOR 5 YEARS

NAV
337.1 million

=

OWOO

€82.2 million

BAYKAT

€202.4 million

MUSA

€81.1 million

KUMBA

€5.1 million

KHALIFA

€43.2 million

(expected turnover)

÷

NFT Holders
10.000

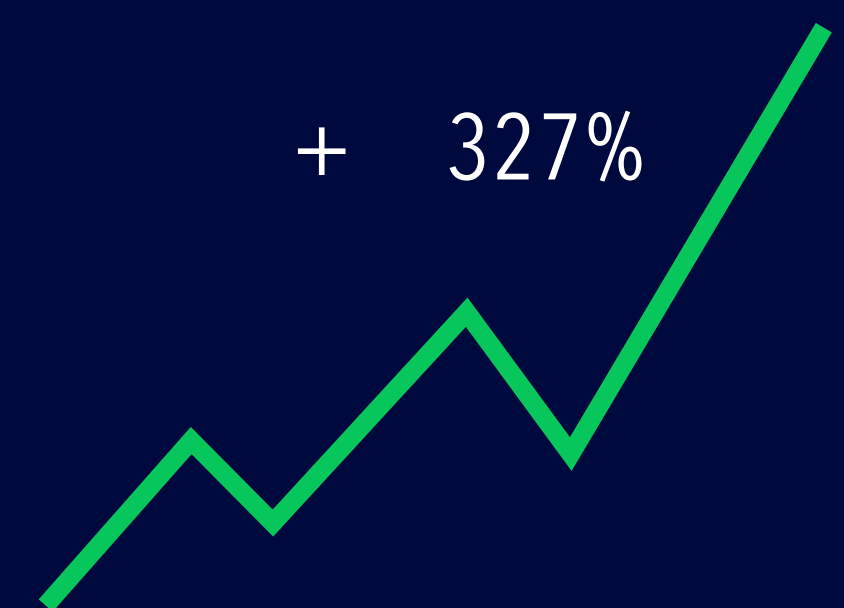
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Fair Value
€33.707

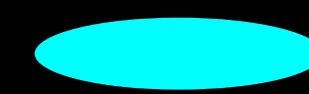
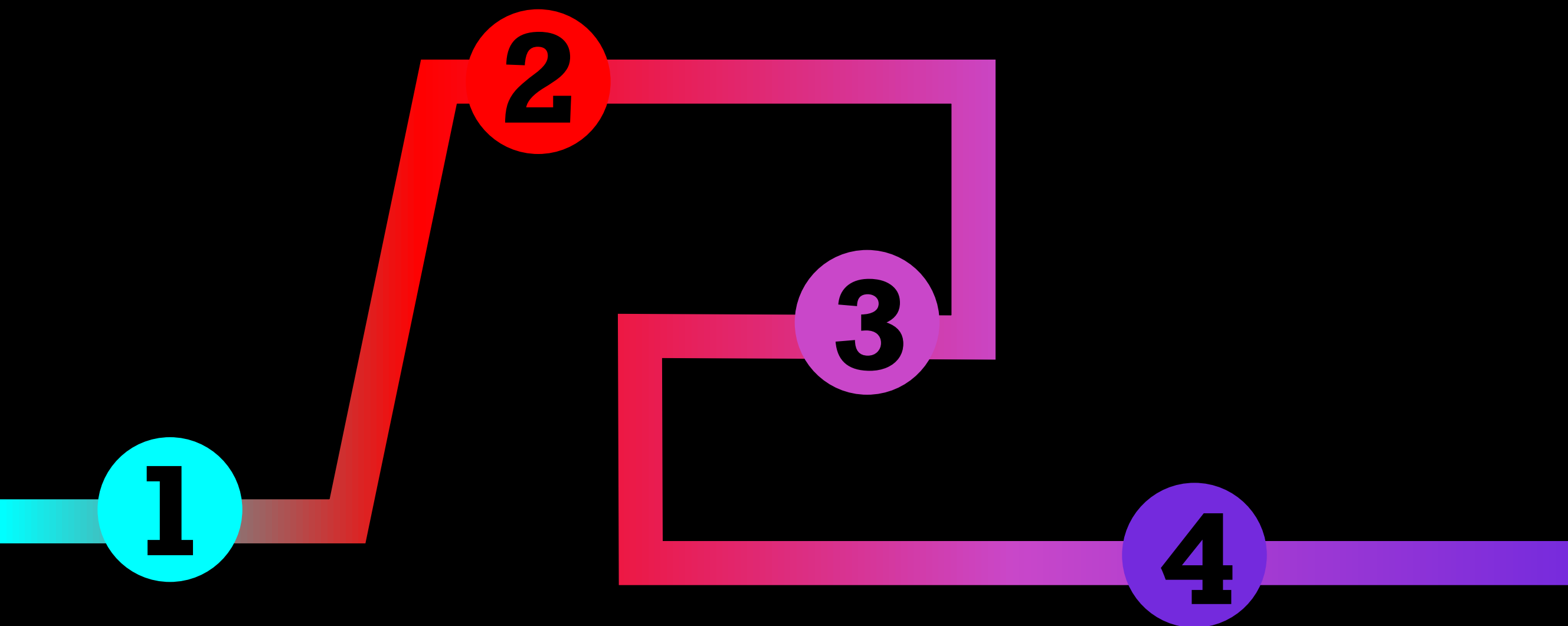
ESTIMATED REVENUES	€320.7 million
DISTRIBUTION RATE	50%
AMOUNT OF DISTRIBUTION	€156.9 million

EACH NFT HOLDER GETS (in five years)	€4.535
IRR NFT	1,719%

INTERNAL RATE OF RETURN

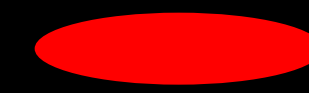


ROADMAP



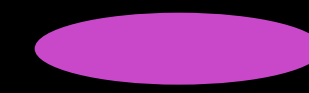
INITIATION • MAR. 2022 - DEC. 2022

Brainstorming & creation of the Prolific African Community. Mythology & team building. Conceptualization of blockchain services. Design & emission of NFT for private fundraising.



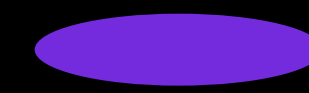
MODELING • NOV. 2022 - MAR. 2023

Opening of NFT marketplace to host, buy & sell Prolific NFTs. Creation of stablecoin and payment app – Project OWOO. Opening of Prolific online clothing store.



PRODUCTION • JAN. 2023 - JUNE. 2023

Segmentation of each project into several sprints. Lay out project specifications and needs. Production of the native OWOO blockchain. Prospecting with Pilots and partner financial institutions. Robustness and reliability testing.



DEPLOYMENT • JUL. 2023

Progressive deployment of Prolific services on popular app stores.

KEY PARTNERS

Financial institutions
Financial Auditor
Technical Auditor
Foreign exchange & liquidity services
Government treasury agencies
Pilot organizations

KEY ACTIVITIES

Provide remote access to P2P, G2P, B2B services in Africa using blockchain technology. Raise awareness on financial education.

KEY RESSOURCES

Experienced Blockchain developers
African Web3 community

VALUE PROPOSITION

A fast, secure and reliable African Blockchain capable of scaling any type of P2P, G2P, B2B services.

An assembly of forward thinkers, ingenious builders concerned about economic fairness and access to knowledge anywhere in the world.

CUSTOMER RELATIONSHIP

Seamless, fast and reliable online chat & Phone customer support

CHANNELS

Applications available on popular App stores
Discord & Website

CUSTOMER SEGMENTS

80 % Millennials between 15 years of age and 32 years of age
18 % tech savvy adults between 30-45
2 % of adults

COST STRUCTURE

1. **Development** – Key resources are invested into development of our African native blockchain. Costs include Dev team payroll, server and hardware overheads as well as data center construction costs.
2. **Marketing** – A consistent budget for online promotions and social gatherings creating hype behind the community and its projects.

REVENUE SOURCES

Decentralized hassle-free commissioned payment network ensuring steady flow of income with 0.1% charge and fixed maintenance fee of 1\$ per user for every Prolific application deployed. All revenues from commission apps are up streamed periodically to NFT holders. Total revenue forecasted in 5 years estimated at €414 millions.

A child doesn't belong to the Mother or Father.
A child belongs to the Ancestors.